



SUPREME  
PRODUCTS

*your perfect solution!*

The [Supreme Products] are based on our technical knowledge for implementation of formulations and our long market experience. [Supreme Products] is a model for your private brand. You don't only enjoy a ready to market product, we are supporting you until the market launch and furthermore.

Our goal is to make your business as much easy and uncomplicated as possible – to create your Customized Solution.

## Benefits

### PRODUCT CONCEPT

- EFSA conform Ingredients
- Branded Ingredients
- Innovative Ingredients

### COMPLETE DOCUMENTATION AVAILABLE

- Expertise of accredited laboratory
- By the authorities certified food supplement
- Specification of raw materials/product
- Process flow chart
- Stability studies

### DECLARATION FACTS

- Ingredient list
- Nutrition facts
- Promotional statements (EFSA conform)

### READY PACKAGING SOLUTIONS

- Bottle
- Blister
- Packed in folding boxes



## CARDIO COMPLEX CAPSULES

KRILL OIL

OLIVE POLYPHENOLS

VITAMIN B COMPLEX

Q10

elaVida

SUPERBA KRILL

### FOR FURTHER INFORMATION & DETAILS:

 **ARCO®**  
ENCAPSULATED CARE

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*effective against  
cardiovascular  
risk factors*

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## Effective against cardiovascular risk factors

Many people live with high blood pressure, cardiovascular disease, heart failure and risk for stroke and cardiac infarct.

Scientist detected a conjunction between the concentration of Omega 3 in the humanized web, blood, red blood cells and general in the cardiovascular system. A nutrition of higher amounts of Omega 3 leads to approved and recognized positive effect concerning the health of the heart and the blood vessels<sup>1</sup>.

Additionally important active components are the Olive Polyphenols and especially Hydroxytyrosol, the main and best researched antioxidant in olives and extra virgin olive oil. Accumulating science shows that Olive Polyphenols protect blood lipids (LDLs) against oxidation<sup>2</sup>. LDLs (low density lipoproteins) are transport vehicles for lipids in the blood. If oxidized, LDLs (oxLDLs) are taken up by macrophages into foam cells. Foam cells are the precursors of atherosclerotic plaques. Thus oxLDLs play a key role in the initiation of atherosclerosis.

<sup>1</sup> Prof. Dr. W.S. Harris, Sanford University, USA und Prof. Dr. C. von Schacky, Ludwig Maximilians-Universität München. 2002

<sup>2</sup> Dr. Ursel Wahrburg, Dipl. Oec. troph. mario Kratz. Untersuchungen zum Einfluss einfach ungesättigter Fettsäuren auf LDL-Oxidation und -atherogenität

<sup>3</sup> B., Batetta. s.l. : J Nutr, 2009

<sup>4</sup> V, Di Marzo. Int Dairy J. 2010

elaVida® is a trademark of DSM  
ARCO® accepts no responsibility for the compliance of the product ideas presented with the various local marketing regulations. ARCO® does not make any guarantees in this respect.



elaVida® is a superior olive polyphenol preparation. It is made from olive fruits using a proprietary process, standardized for Hydroxytyrosol content, the main and best researched phenolic antioxidant in extra virgin olive oil.



Superba™ Krill Oil is a high quality ingredient with more bioavailability as normal fish oil<sup>3,4</sup>. It contains the naturally occurring antioxidant Astaxanthin, which lead to the typical deep red colour of Krill oil. Aker BioMarine has developed a gentle, environmentally responsible way to harvest krill (Eco-Harvesting) and is MSC certified.

Ingredients	per 2 capsules (recommended daily dosage)	RDA*
Krill Oil	1000 mg	**
Coenzyme Q10	30 mg	**
Olive Polyphenols (Hydroxytyrosol)	33 mg 5 mg	**
Vitamin B1	1.1 mg	100%
Vitamin B6	2 mg	143%
Vitamin B12	2.5 µg	100%
Vitamin E	12 mg	100%
Folic acid	200 µg	100%
Vitamin D3	5 µg	100%

\*RDA (EC recommended daily allowance) \*\* no RDA established

## Promotional Statements (EFSA conform)

- The amount of 250 mg EPA/DHA Omega 3 fatty acids contributes to the normal function of the heart.
- Olive polyphenols contribute to the protection of blood lipids from oxidative stress.
- Vitamin E contributes to the protection of the cell constituents from oxidative damage.
- Vitamin B1 contributes to the normal function of the heart, energy metabolism and the nervous system.
- Vitamin B6 & Vitamin B12 contribute to the normal homocysteine-metabolism and also for the normal generation of red blood cells.
- Folic acid contribute to the maintenance of the normal homocysteine level as well as a normal haematosis.

